As an access marketer,

IT'S TIME

FOR A NEW MESSAGING SOLUTION THAT FINALLY TACKLES YOUR AGE-OLD MESSAGING CHALLENGES

Account teams are essential but constrained in their...

Reach
Just a few decision-makers and influencers at each account

Frequency
One or two meetings per year

Resonance
One-size-fits-all value decks

Bandwidth
Multibrand responsibilities

Contacts at your accounts make and influence million-dollar decisions about your brands.

It's time to shape those decisions with the most effective messaging tools available.

EPSILON®

PayerSciences

IT'S TIME FOR n1 CONNECT

The revolutionary omnichannel messaging platform designed and built specifically for access marketers.

Developed by bringing together Payer Sciences' market access expertise and Epsilon's digital marketing expertise—2 Publicis trendsetters in their respective fields.

REAL-WORLD EVIDENCE

THAT DEMONSTRATES HOW N1CONNECT CAN EMPOWER MARKET ACCESS TEAMS

Using the power of n1Connect, we delivered high-engagement display banners targeted at relevant audiences as they navigated online.

These are just a few of the comprehensive metrics your team can use to drive progress toward your coverage goals.



CVS pharmacy®

323 Individuals reached

36 Individuals engaged

We know how many people, by organization, are reached

100,000
Potential contacts at over 1,000 organizations in Payer Sciences' curated database

12,281
Active individuals in the most relevant roles and organizations (target lists were matched)

5,974
Individuals reached within 6 weeks

577
Individuals engaged with the ads



Elevance Health

247 Individuals reached

20 Individuals engaged



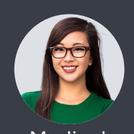
KAISER PERMANENTE®

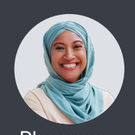
245 Individuals reached

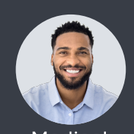
22 Individuals at Kaiser engaged

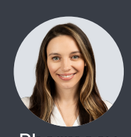

Benefit Management


Clinical


Medical Director


Pharmacy Director

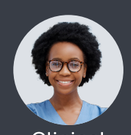

Medical Director


Pharmacy Staff


Clinical


Executive


Clinical


Clinical


Pharmacy Director


Medical Director


Clinical

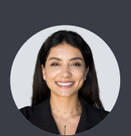

Pharmacy Director

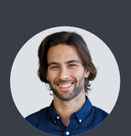

Pharmacy Director


Clinical


Medical


Executive


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Pharmacy Staff


Executive


Medical Director

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